

# What is an Ambassador?

Clint Savage

Fedora Ambassador Day  
North America

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# Who am I?

And what am I doing up here?

- Good question!
- I'm up here because I volunteered
- I'm a crazy, masochistic, functionally defective person
- I love to get stuff done
- I teach Linux (and travel tons)
- I am a 'Jack of All Trades'
  - I like to tinker



**What**

**is**

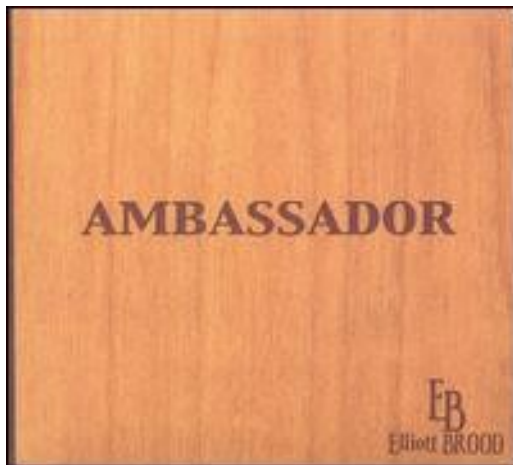
**an**

**Ambassador?**

**fedora**

# Ambassador

The title of the first full length album released by the Canadian alternative country band Elliott Brood?

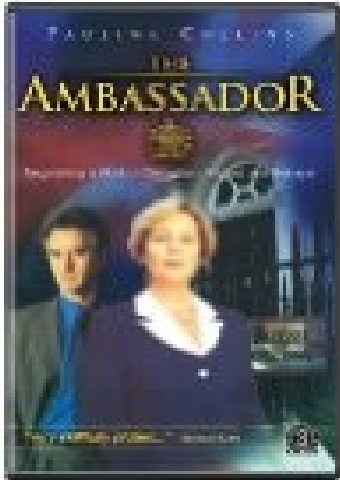


[http://en.wikipedia.org/wiki/Ambassador\\_\(album\)](http://en.wikipedia.org/wiki/Ambassador_(album))

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# The Ambassador

A 1998 Television Series starring Pauline Collins and Tom Connolly?



<http://www.imdb.com/title/tt0118257/>

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# Ambassador

A musical with a book by Don Ettliger and Anna Marie Barlow performed on Broadway in 1972?



[http://en.wikipedia.org/wiki/Ambassador\\_\(musical\)](http://en.wikipedia.org/wiki/Ambassador_(musical))

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# Ambassador

A fictional Starfleet starship class?



[http://en.wikipedia.org/wiki/Ambassador\\_class\\_starship](http://en.wikipedia.org/wiki/Ambassador_class_starship)

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# A lot of pop-culture

Ambassadors are plentiful

- Music
- Theatre
- Science Fiction

But wait! There's more!

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# define: ambassador

a diplomat of the highest rank; accredited as representative from one country to another

an informal representative; "an ambassador of good will"

**An authorized messenger  
or representative**

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# A representative

Few other open source projects have people directly slotted as authorized to speak for a project

- Quite a privilege
- Quite a responsibility

The face of Fedora *is* an Ambassador

Share the freedoms and values of the project with those we meet



# How We Represent

## Software Freedom

- Standing on the shoulders of giants
- Promoting the four f's
  - Freedom
  - Friends
  - Features
  - First

## Community

- Sharing the message near and far



# How We Represent

## Education

- Sharing knowledge with others
  - Colleges and High Schools
  - Conferences
  - Local User Groups

## Marketing

- SWAG
- Blog posts
- FreeMedia



# A messenger

Fedora has a message

- What is that message?
- Why is it important?
- Who should I care?

An Ambassador emboldens themselves to share this message



# Ambassadors are more

Middle-men (and women)

- A lifeline between the community and the project

Recruiters

- Bringing in new contributors is as important as new users, if not more

Mentors

- Contributors need guidance and help

Friends

- The community brings us together

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# Ambassador Expectations

Divided into three main sections

- Musts

- To become an official Fedora Ambassador, you **must** do these things

- Shoulds

- If you are an official Fedora Ambassador, you **should** do these things

- Coulds

- If you are an official Fedora Ambassador, it would be nice if you **could** do these things



# My Questions

How should FamNA measure success?

What are the goals of FamNA?

- How do we differ from other Ambassador Groups around the world?
- How are we the same?

What is the focus of FamNA for F10?

- Its important to decide on one general focus
- Must be reachable in six months





# Your Questions?

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# Bibliography

<http://www.youtube.com/watch?v=qZqvz33PQog> - Elliot Brood: The Bridge

[http://memory-alpha.org/en/wiki/Ambassador\\_class](http://memory-alpha.org/en/wiki/Ambassador_class) - Ambassador Class Starship design (Star Trek Wiki)

<http://www.state.gov/r/pa/ei/biog/91761.htm> - Ambassador to micronesia, Miriam Hughes

<http://www.squidoo.com/groups/allaboutthellokitty> - Hello Kitty as ambassador of good will

Other links can be found throughout the slides.

